

Sample Press Release for Organizations Participating in 9/11 Day of Service

Below is a sample press release for an organization participating in the September 11 Day of Service and Remembrance and the United We Serve initiative. Feel free to use or adapt this to meet your needs. There are several places for you to plug in information about your organization and its 9/11 plans. We encourage you to link to www.Serve.gov to learn more, post your volunteer opportunities, and share your service stories. If you have questions about reaching out to the media, please contact Sandy Scott at sscott@cns.gov. Thank you!

FOR IMMEDIATE RELEASE

DATE:

CONTACT:

PHONE & EMAIL:

(Your Organization) Honors 9/11 Day of Service

(Your City and State) – The *(organization name)* is taking part in the first official September 11 Day of Service and Remembrance, a day established by President Obama and Congress to honor the sacrifices of 9/11 heroes, and engage more Americans in serving their communities.

The (organization name) will be (describe your local activity here - for example say you are recruiting volunteers, or hosting an upcoming volunteer project) in remembrance of September 11, 2001 and in an effort to engage more (city or state) residents in working to strengthen their communities.

“The tragic events of September 11, 2001 inspired Americans to action and unified us as a nation,” said *(Organization Executive Director or Board member)*. “The memory of September 11 continues to inspire us to serve our neighbors, our communities and our country. We are pleased to join this national effort and thank the President for making this call to service.”

This past April, President Obama signed the Edward M. Kennedy Serve America Act and officially recognized September 11 as a National Day of Service and Remembrance for the first time. This September 11, Americans will join together in service projects across all fifty states and re-commit to serving their communities.

September 11, 2009 will mark the first milestone in the *United We Serve* program, President Obama’s nationwide initiative to create a sustained, collaborative, and focused effort to meet community needs. The day will be an opportunity for all Americans to recommit to volunteering throughout the year. The initiative is being led by the Corporation for National and Community Service, a federal agency that improves lives and strengthens communities through volunteering and service.

To make it easy for individuals to get involved, the Corporation created [Serve.gov](http://www.Serve.gov), a website that allows visitors to type in their zip code to find local volunteer opportunities, recruit volunteers by posting their organization’s projects, or get ideas for creating their own projects with friends, families, and neighbors. *(If your organization’s volunteer opportunities are listed on Serve.gov, mention that here)*

“One of the best ways to honor the heroes of 9/11 is by reaching out in service to others,” said *(Executive Director or Board member)*. By serving on September 11, we hope more *(state or city)* residents will make an ongoing commitment to volunteering throughout the year.

United We Serve is President Obama’s national call to service challenging all Americans to engage in sustained, collaborative, and focused service in their communities. *United We Serve* is being led by the Corporation for National and Community Service, a federal agency that improves lives and strengthens communities through volunteering and service. For more information, visit www.Serve.gov.

(Boilerplate about your organization)

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